

Yorkton's  
**FIRST**  
**ANNUAL**  
**WINTER**  
**FESTIVAL**



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**Sno-Sho '68**

**Yorkton, Saskatchewan**

***March 1-2-3***  
**1968**

**Copy 50c**

Co-ordinated by the Kinsmen Club of Yorkton

JOIN THE  
**GX GANG**



AT

*Sno-Sho '68*





## MESSAGE FROM THE MAYOR

It is with pleasure that I, as Mayor, on behalf of the citizens of the City of Yorkton, welcome the many visitors who will be attending "Sno Sho '68."

The service clubs and other community organizations who are sponsoring the various events for this occasion, are to be congratulated for their progressive thinking in providing this entertainment at a time when our citizens are becoming dreary of our winter weather. An undertaking of this magnitude requires the assistance and co-operation of many people, but it is the citizens and visitors who will insure the success of this projected fiesta.

May I, on behalf of these organizations, extend a sincere welcome to all our visitors, with a sincere hope you will enjoy what we consider to be a unique show, and request all our citizens to participate to the fullest extent in this event.

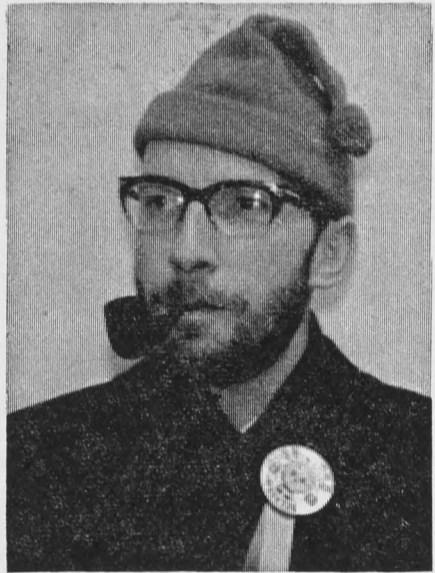
W. E. Fichtner,  
Mayor



# MESSAGE FROM THE KINSMEN CLUB



ED LAURENCE  
President Yorkton Kinsmen



MURRAY MacKAY  
Chairman Sno-Sho Committee

Welcome to Sno Sho '68! !

The idea of a Winter Festival is not unique by any means, but it certainly is something new for the Yorkton area. You will no doubt discover as we have, that the events and possibilities of this type of celebration are limitless and that the spirit of SNO-SHO '68 is contagious once you have been exposed to it.

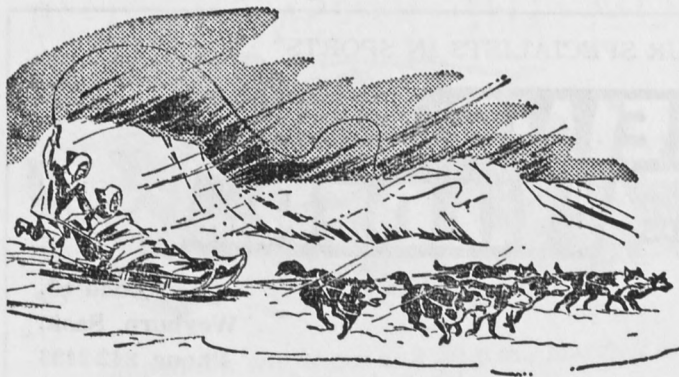
Though the Yorkton Kinsmen are a club of only 35 members they decided to tackle this project and recruited a SNO-SHO Committee from among their ranks. It was soon very evident that SNO-SHO would have to be a community project to be successful, because the man hours and organization involved were far greater than any one group could handle efficiently. As a result the SNO-SHO Committee took on the gigantic task of co-ordinating the entire celebration and working in conjunction with every participating group in the area. The response from these community minded people has been nothing short of fantastic. Without their willingness to oversee certain projects and sponsor the many events SNO-SHO '68 would never come about.

The shortage of time dictated this year's program and though it is not as large as it could be its the beginning of something we hope will grow BIGGER and BETTER every year.

Here's hoping you'll join us to celebrate the passing of old Man Winter 1968, thereby showing your appreciation to the people who have worked so hard to make SNO-SHO a success.

Dress warm, wear a great BIG SMILE and lets GO to the SNO-SHO.





## LABATT'S 50-MILE DOG RACE

1st half of race, 25 miles of the Labatt's 50'. Commences on Saturday, March 2, 1:00 p.m.

Location: Junction 10 and 52 (just past fair grounds, towards Melville)

2nd half of the 50 mile Labatt's race commences Sunday, March 3, 1:00 p.m.  
(Same Location)

Team with best over-all time in the 50 miles will receive:

1st Prize, \$200 and magnificent Labatt's Trophy

2nd Prize, \$125

3rd Prize, \$75

Total of \$400

The Public is welcome to follow the dogs as they race along the highway.

Nine Mushers have indicated their desire to participate in the Labatt's 50 Dog Race.

Participants:

- Bob McPhail, The Pas, Manitoba.
- Bill Otchenash, The Pas, Manitoba.
- Ray Cook, Okla, Sask.
- Pat Nelson, Mulinosa, Sask.
- Bill Carriere, Cumberland House.
- Ken Passler, Regina, Sask.
- Tony Scrivens, Fort Qu'Appelle.
- Garnet Harmen, Fort Qu'Appelle.
- Fred Harmen, Fort Qu'Appelle.

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**WELCOME TO SNO-SHO '68**

... Yorkton's First Winter Carnival

# REDEEMER'S VOICE PRESS

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PRINTERS — LITHOGRAPHERS

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Box 220  
Yorkton, Sask.

WELCOME TO YORKTON'S FIRST ANNUAL SNO-SHO

**SPENCE'S SHOES LTD.**

12 Third Ave.

Yorkton, Sask.



## Snowmobile Races

Competition will begin at 1:30 p.m., March 2 and 3. Entries will be accepted up to 12:00 noon, March 2, '68.

### EVENTS:

1. Class "A" — 0 through to 260 cc and under 11 h.p.
2. Class "B" — 261 through to 310 cc.
3. Class "C" — 311 through to 375 cc.
4. Class "D" — Open Event.
5. Class "E" — Junior Event under 16 years of age and not exceeding 310 cc.

### Rules:

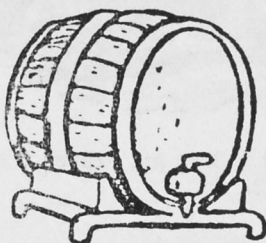
1. Age Limit  
Limited to 16 years of age except for the Class "E" Event.
2. Waiver  
All drivers must sign a waiver of liability before using the track.
3. Helmets  
Helmets of an approved design for the use should be worn for all races.
4. Overtaking and Passing
  - (a) An overtaking power toboggan shall keep clear of the overtaken vehicle.
  - (b) The overtaken vehicle shall not alter its course so as to obstruct the overtaking power toboggan.
5. Alcohol  
No contestant shall enter a race while under the influence of intoxicants. The decision of the referee shall be final and any driver suspected to be under the influence of intoxicants shall be disqualified.
6. Protest  
A fee of \$10 must accompany a written protest. If the protest is valid the fee will be returned.
7. Pit Area  
Prior to races the machines will be confined to a pit area, any foolish conduct in the pit area will be cause for disqualification.
8. Power Toboggans  
Stock machines only are allowed to enter the competition. A stock machine being defined as one having the original make of engine, head, piston, cylinder, block, carburetor, muffler, frame, cowlings, skis and suspension supplied with the machine. Removal of windshield, seat, lights, and air cowling on carburetors shall be permitted.
9. Entry Fee  
\$5.00 entry fee for the competition for each machine entered. No refunds after the registration has been completed.
10. Competitors will draw lots for position on the track and will be placed in order of numbers drawn.



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at the

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*Sno-Sho*  
"68"

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# CHURCH SERVICES



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*Spirit*

The Sno-Sho Committee  
would ask that you  
make this weekend  
complete  
in every respect.

Use the occasion  
to give  
praise and thanks  
to God  
in your church  
this Sunday.

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Rose and Jack specialize in American and Oriental Food

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28 Betts Ave.

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## GOOD LUCK TO SNO-SHO '68!



WE WOULD LIKE TO WELCOME ALL VISITORS TO SNO-SHO '68  
AND HOPE THEY ENJOY THEMSELVES TO THE FULLEST

Remember . . . For your Sno-Sho needs as well as your Clothing needs  
the year round see, E. B. Smith Men's Wear Ltd.

**E. B. Smiths** are proud to be the sponsors of the Sno-Sho Pillow Fights

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"Cabaret Capers" is the sixth annual ice show to be presented by the Yorkton Figure Skating Club, since its affiliation with the Canadian Figure Skating Association in 1962. Affiliating has enabled the ever increasing number of figure skaters to attain their varying tests of skill and control thus making them eligible to compete in competitions across Canada.

Our club has tripled in strength since its inception and the calibre of skating has improved considerably.

The Ice Show is the climax of a season's hard work on the part of the skaters, club professionals, the parents and the executive.

We sincerely hope you will enjoy this year's production.

## ***YORKTON FIGURE SKATING CLUB***

Presents

# **"CABARET CAPERS"**

**March 1, 2 – 8:00 P.M.**

**YORKTON ARENA**

---

## **CARNIVAL QUEEN CONTESTANTS**



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# SNOW SCULPTURING

Man has generally expressed his ideas artistically by using the most abundant raw material available to him. Long prairie winters often bring excessive amounts of ice and snow. Therefore, a new and exciting art form has developed to help detract people from the tedium of winter by sculpturing in ice and snow.

A feature of Sno-Sho '68 is the Snow Sculpturing contest for students of all Yorkton schools. Each school yard contains the efforts of the students and their teachers. Visitors and citizens of Yorkton are invited to take time out to view these sculptures during Sno-Sho on March 1, 2 and 3rd.

## EVENTS:

1. KOZAN FURNITURE EVENT — Division 1 (Grades 1, 2, 3)  
1st - \$25.00      2nd - \$15.00      3rd - \$10.00
2. PEPSI COLA EVENT — Division II (Grades 4, 5, 6)  
1st - \$25.00      2nd - \$15.00      3rd - \$10.00
3. PARKLAND TIRE EVENT — Division III (Grades 7, 8, 9)  
1st - \$25.00      2nd - \$15.00      3rd - \$10.00
4. T. EATON EVENT — Division IV (Grades 10, 11, 12)  
1st - \$25.00      2nd - \$15.00      3rd - \$10.00

Judges for the contest will be provided by the Yorkton Art Centre. Judging of each event will occur on Friday, March 1 between 1:30 and 4:00. Presentation of awards will be made on Sunday, March 3.

# WELCOME TO THE YORKTON

# SNO-SHO '68

# MACLEODS

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# MISS SNO-SHO '68

Perhaps the most colorful event of the festival will be the Junior Chamber of Commerce Miss Sno-Sho beauty contest. Introducing a new emphasis to this kind of contest Miss Sno-Sho '68 will be selected on the basis of talent, beauty and personality.

The contestants will represent the city and the various communities adjacent to Yorkton.

Once crowned, Miss Sno-Sho '68 will reign over all the activities of Sno-Sho, and all indications are that she will be given the red-carpet treatment.

## MISS SNO-SHO '68 ITINERARY

Thursday, Feb. 29, 1968:

- (1) All candidates are to meet at the Holiday Inn between 8:00 p.m. 9:00 p.m.
- (2) Candidates will then be chauffeured to a "Get Acquainted Party" at the home of Jaycee President, Mr. Dave Bohlken, 27 Dogwood Crescent. Entertainment will be provided.
- (3) The girls will then be chauffeured to their billets.

Friday, March 1, 1968:

A.M.

- (1) Hair Appointments.
- (2) Lunch

Friday, March 1, 1968:

P.M.

- (1) Interview on CJGX
- (2) Shopping Time
- (3) 4:00, Interview with Judges at Holiday Inn.
- (4) 5:00, Supper at Holiday Inn.
- (5) 7:00, Official Sno-Sho Opening at Ice Palace.
- (6) 8:00, Ice Carnival.
- (7) 10:00 Miss Sno-Sho '68 Teen Dance.  
Band: "The Lost Souls" (Dickenson, N.D.)
- (8) 12:00, Crowning of Miss Sno-Sho '68 and her two Princesses by Jaycee President.

Welcome to SNO-SHO '68!

**E. A. [GENE] KUEMPER**

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# SNO-SHO

## PROGRAM

### FRIDAY, MARCH 1st

- 7:00 p.m. — Torch Light Parade (Ice Palace)  
Sponsored by High School Students
- 8:00 p.m. — Cabaret Capers (Yorkton Arena)  
Sponsored by Yorkton Figure Skating Club  
Crowning of Royal Goose Bumps  
(Yorkton Arena) Sponsored by Retail  
Section of Chamber of Commerce
- 10:00 p.m. — Giant Teen Dance (Yorkton Regional High  
School), sponsored by Yorkton Jaycees
- 10:00 p.m. — Meet the Mushers (Canadian Legion)  
Sponsored by the Chamber of Commerce
- 12:00 p.m. — Crowning of Miss SNO-SHO Teen Queen  
(Teen Dance)

### SATURDAY, MARCH 2nd

- 8:30-10:30 a.m. — Street Breakfast (Bank of Montreal Lot)  
Sponsored by Yorkton Lions
- 11:00 a.m. — Opening Ceremonies (Ice Palace)  
Sponsored by Yorkton Kinsmen Club
- 12:30 p.m. — Fish Eating Contest (Ice Palace)  
Sponsored by Yorkton Hotel
- 1:00 p.m. — First lap 'Labatts 50' mile dog race  
(south of Fair Grounds on No. 10 Highway)  
Sponsored by Chamber of Commerce Tourist  
Promotion branch
- 1:15 p.m. — Log Sawing Contest (Ice Palace)  
Sponsored by DNR
- 1:30 p.m. — Power Toboggan Races (Fair Grounds)  
Sponsored by Yorkton Kinsmen Club
- 2:00 p.m. — Eskimo & Indian Art Display (Art Centre)
- 2:00 p.m. — Tea Boiling Contest (Ice Palace)  
Sponsored by Nabob of Canada
- 2:45 p.m. — Ladies' Spike Driving Contest (Ice Palace)  
Sponsored by Revelstoke Lumber



# h o ' 6 8

## OF EVENTS

- 3:30 p.m. — Ladies' Flour Packing Contest (Ice Palace)  
Men's Flour Packing Contest (Ice Palace)  
Sponsored by Yorkton Milling Company
- 4:15 p.m. — Pillow Fights (Ice Palace)  
Sponsored by E. B. Smith Men's Wear
- 5:00 p.m. — Wild Game Dinner (Canadian Legion)  
Sponsored by Yorkton Kiwanis
- 8:00 p.m. — Cabaret Capers (Yorkton Arena)  
Sponsored by Yorkton Figure Skating Club
- 10:00 p.m. — SNO-SHO Shuffle (Canadian Legion)  
Yorkton Kinettes

### SUNDAY, MARCH 3rd

- 1:00 p.m. — Final Lap of 'Labatts 50' mile Dog Races  
(south of Fair Grounds on No. 10 Highway)  
Sponsored by Chamber of Commerce Tourist  
Promotion branch
- 1:30 p.m. — Power Toboggan Races (Fair Grounds)  
Sponsored by Yorkton Kinsmen Club
- 2:00-5:00 p.m. — Log Throwing  
(Dept. of Natural Resources)
- Mutt Races  
(Matheson Bros. Ltd. Construction Dept.)
  - 3 Hole Golf  
(Yorkton Cycle & Sporting Goods)
  - Pillow Fights  
(E. B. Smith Men's Wear Ltd.)
  - Flour Packing  
(Yorkton Milling Company)
  - Tug of War (Yorkton K-40's)
  - 2x4 A - Go - Go

All the above events will be held at the Fair Grounds

Thank you for coming. Have a safe trip home.

VISIT THE  
**YORKTON ART CENTRE**

DURING SNO-SHO '68.

We have a display of Indian and Eskimo Art and Crafts that fits into the Sno-Sho theme. You will find the Art Centre across the street, north of the Post Office. The coffee pot will be on — everyone is welcome. There is no charge for admission. The hours are 2-5 p.m. We are Closed Wednesday and Sunday.

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WELCOME TO SNO-SHO '68

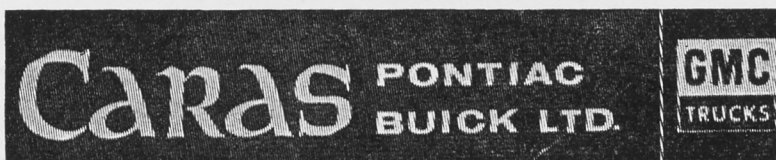
... Yorkton's First Winter Carnival!

President, officers and members of the

## ROYAL CANADIAN LEGION

WELCOME TO SNO-SHO '68

... Yorkton's First Winter Carnival!



366 Broadway W.

Phone 783-3607

PRINCE AND PRINCESS OF  
**ROYAL GOOSE BUMPS**

The children of Yorkton will be participating in the Sno-Sho '68. A contest sponsored by the Retailers of Yorkton, Saskatchewan will declare the winners for the title of Prince and Princess of Royal Goosebumps.

The lucky grade six students, one girl and one boy, will be crowned at the Ice Palace. They will also receive suitable prizes. Entry will be available at all Yorkton businesses displaying the contest banners in their windows.

A draw will be made for \$100 to the lucky person entering the ballots for the contest.

WELCOME TO SNO-SHO '68!

## **HENDERSON GLASS [YORKTON] LTD.**

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WELCOME TO SNO-SHO '68

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## **KIWANIS WILD-GAME DINNER**

The club's plans for the buffalo steak dinner will have to be postponed to next year. Since it is also too late in the season to obtain an elk or moose, other plans are being made for this year's dinner. The Kiwanis Club has been able to obtain sufficient quantities of venison. This will be tastefully prepared as Country-Style stew and will be served piping hot from 5-7 p.m. at the Legion Hall. Included will be a salad, buns, dessert and coffee. All this for a buck-fifty. As we said this is a start and the Club has already laid plans for next year. Do come out — join the feast and visit with the Kiwanians.

WELCOME TO SNO-SHO '68

... Yorkton's First Winter Carnival!

### **K. P. RADIO - T.V.**

Ken H. Printz, Prop.

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WELCOME TO SNO-SHO '68

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**Dauphin**

**Sask.**

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## **KINETTE SNO-SHO SHUFFLE**

The Kinette Club is sponsoring a Dance on Saturday, March 2 at 10 p.m. in the Legion Hall auditorium. Dress will be casual; slacks and sweaters are in order. Come and enjoy the fun!

## **THE SNO-SHO OOK-PIK "BUTTON"**

will be on sale during the two weeks previous to the Festival and during the 3 Sno-Sho days.

Sno-Sho buttons on sale for 50 cents each will be your admission to all events (excepting the Ice Carnival and the dances).

Become a Sno-Sho booster! Buy your button early at the various downtown locations, or from any of the bearded red-togued Kinsmen.

## **REDWOOD MOTEL**

Kenneth Dahlgren, Mgr

**WELCOME TO SNO-SHO '68**

**... Yorkton's First Winter Carnival!**

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## **ROTARIAN'S HALF-WAY HUT**

ROTARY BOOTH AT THE EXHIBITION GROUNDS

Enjoy the many Sno-Sho delicacies including  
MOOSE JUICE AND SUN DOGS

WELCOME TO ALL ATTENDING THE FIRST  
ANNUAL SNO-SHO

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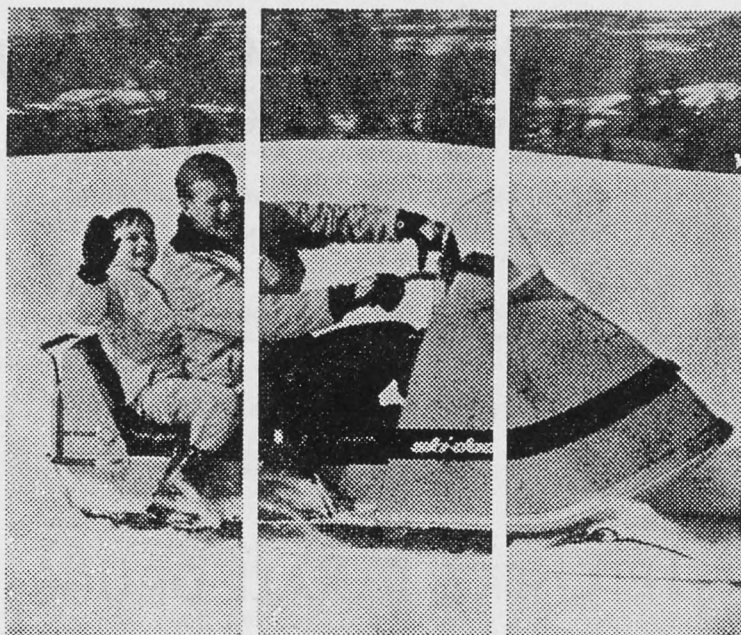
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Take advantage now of our "Quiet Sale" of the '68 Fords

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**Ski-Doo '68  
the lively one!**

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**CARNDUFF MOTORS**

Ski-Doo Sales and Service

Broadway & 1st or Broadway & 6th

Yorkton





## *Snow Carnival*

Winters' gifts are in their glory  
Thick soft snow and frost that's hoary,  
Sharpen up your skates and sleds  
Button on your coat of red.

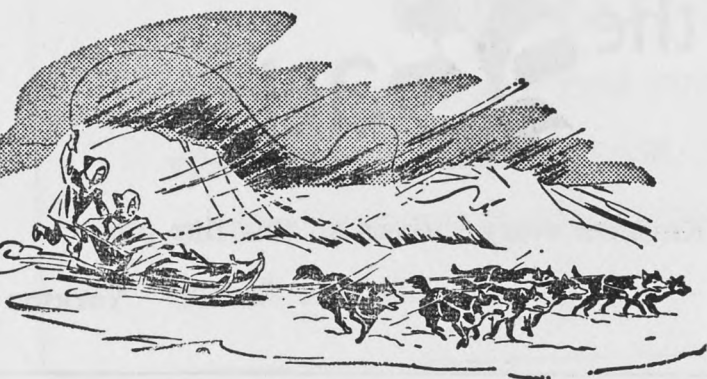
Artists cut into the ice  
Figures translucent  
Of grace and light.

Eating breakfast on the street  
Voices calling  
Stamping feet.

Twirling, spinning, racing, skimming  
All the sights  
That set hearts thrilling.

Outdoors in degrees below  
with  
Champagne air that makes ears sing  
We salute our Winter King!

—Joan Conway



WELCOME TO SNO-SHO '68  
... Yorkton's First Winter Carnival!



Phone 783-2474

Yorkton

**WELCOME VISITORS!!**

Yorkton's First Annual Winter Festival

SNO-SHO '68

the  ay

Wishes the Kinsmen every success on this fine project

2nd Ave.

Yorkton

## DRAW

GET YOUR TICKETS ON THE

### "SNO - JET"

Sno-Jet, sponsored by Kinsmen Club of Yorkton. Will be drawn for at the end of the Show.

WELCOME TO SNO-SHO '68

. . . Yorkton's First Winter Carnival!

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## The Yorkton Enterprise

IS PLEASED TO SPONSOR

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### ***BEARD GROWING CONTEST***

IT IS OUR HOPE THAT THIS FIRST WINTER  
FESTIVAL WILL BECOME SASKATCHEWAN'S  
BIGGEST AND BEST WINTER EVENT IN THE  
YEARS AHEAD.

# ICE PALACE

The focal point of Sno-Sho '68 is the Ice Palace built at the Kinsmen Centennial Foundation on Broadway and 2nd Avenue. Twenty-five feet long and 14 feet high, this structure of ice and snow epitomizes the undercurrent of co-operation that has existed among all citizens of Yorkton and district during this festive week. The men of the Canadian Armed Forces base at Orcadia with the help of the Engineer's Department of the City and the Pearce Brothers of Tonkin along with the Parks and Recreation Department and the Chamber of Commerce have combined forces to produce Yorkton's first Ice Palace.

WELCOME TO SNO-SHO '68

... Yorkton's First Winter Carnival!

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The Yorkton Kinsmen Club, sponsors of Sno-Sho '68, will not be held responsible for any accidents or injuries incurred by contestants or spectators at any of the events connected with this program.



## **Yorkton... Parkland Playground**

Yorkton is the Parkland Playground in east central Saskatchewan, where its citizens and the surrounding district enjoy year 'round fun and activities. Several parks, organized sports and facilities, the man made Jaycee Beach, the closeness of good hunting, fishing, swimming and skiing make the city the center of attraction for many tourists. And now, the community explodes with another really big extravaganza — Sno-Sho '68, a Winter Festival that's packed with fun and interest for all age groups. Enjoy this exciting community project and come again — we're always ready to welcome you back.

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## *Our Thanks*

On behalf of the Kinsmen Club of Yorkton, the Sno-Sho '68 Committee would like to give special recognition to the Yorkton Fair Board for their generous contribution to So-Sho '68 in allowing us the use of the Yorkton Fairgrounds. It is due to their co-operation and willingness that Sno-Sho '68 has become a reality to the members of the Yorkton Fair Board, the Kinsmen Club of Yorkton, the Sno-Sho '68 Committee and all the people connected with Sno-Sho '68 sincerely thank you.

## NOTES

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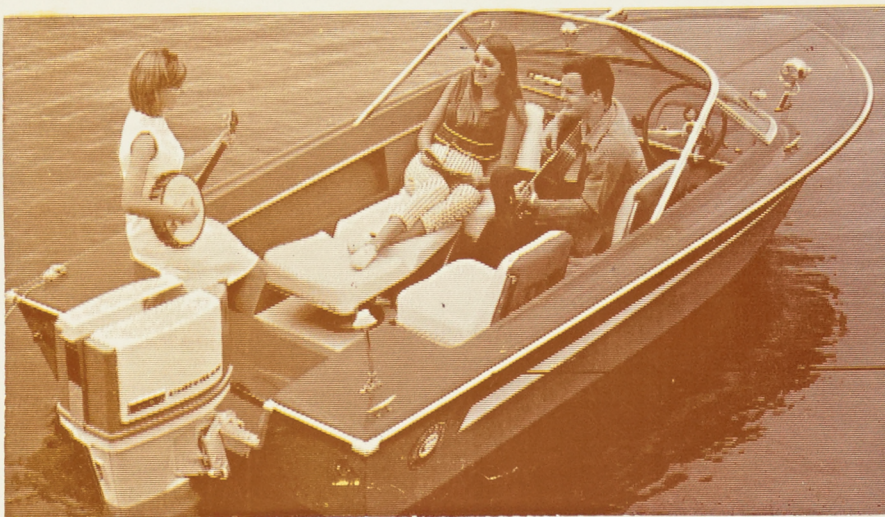
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